

Your Trusted

**Partner**

for Property  
& Lending **Solutions**



**Ivanta Ventures**  
A Divinely Enveloped Dream

- Ivanta Property
- Ivanta Easy Loans



## About

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**Ivanta Ventures** is a dynamic and diversified enterprise with a strong presence in the rapidly growing Finance and Real Estate sectors. Driven by innovation, integrity, and long-term vision, we focus on delivering value-driven solutions that meet the evolving needs of modern markets.

With a commitment to transparency, strategic growth, and customer-centric approaches, Ivanta Ventures aims to create sustainable opportunities, trusted partnerships, and impactful developments. Our expertise and forward-thinking mindset enable us to navigate complex markets while consistently building value for clients, investors, and communities.

### Our core verticals include :

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- **Ivanta Property**  
A Regional Property Discovery Platform for Tier 2–3 Cities
- **Ivanta easy loans**  
Comprehensive Loan Solutions  
(Home & Mortgage at the core)

Together, they create an integrated ecosystem that offers **Property + Finance + Assistance**, all under one trusted brand.

## Introduction

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Ivanta Property is a regional property discovery platform tailored for Tier 2–3 cities, starting with the dynamic Saurashtra region.

- **Rajkot**
- **Bhavnagar**
- **Junagadh**
- **Botad**
- **Surrounding Districts**



For builders and buyers, Ivanta Property offers transparent listings, local insights, and integrated financing support through IVanta easy loans.



# What Ivanta Property Offers

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## For Builders & Developers

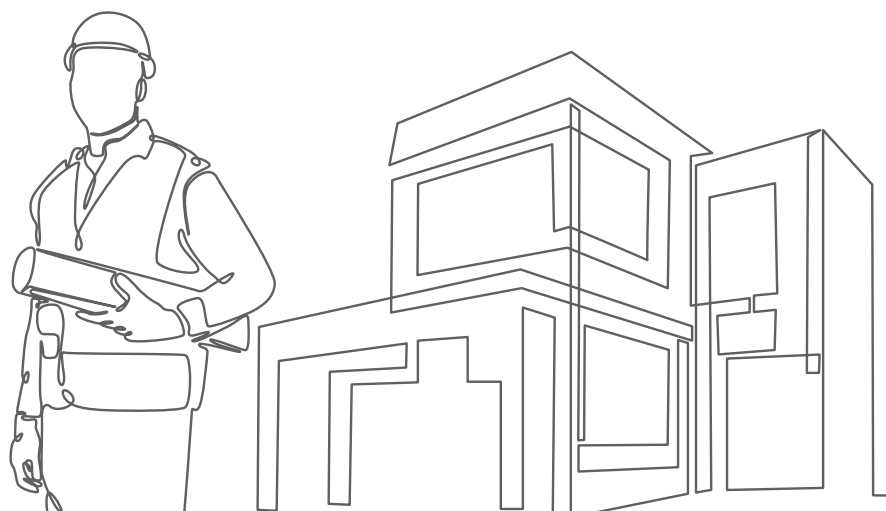
- ✓ Proven knowledge and strong lending expertise.
- ✓ Free property listings and advertising
- ✓ Verified exposure across Saurashtra / Rural Gujarat
- ✓ Quality buyer leads
- ✓ Integrated loan support via IVanta easy loans
- ✓ Project promotion and branding assistance

## For Homebuyers

- ✓ Verified new projects in local areas
- ✓ Accurate locality insights
- ✓ Builder credibility and project details
- ✓ Loan pre-approval and eligibility checks
- ✓ Direct communication with builders
- ✓ Future services: buy-sell, resale, rentals, sole selling

## Additional Services

- ✓ Broking for smooth transactions
- ✓ Rental assistance
- ✓ Individual resale support



# Ivanta Property Process

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- Step 1 • **Builder** onboarding
- Step 2 • Project **verification**
- Step 3 • **Listing** activation
- Step 4 • Buyer inquiries & **lead distribution**
- Step 5 • Loan facilitation via **IVanta** easy loans
- Step 6 • **Builder analytics** & lead reporting



A streamlined realty ecosystem designed to support builders, projects, and buyers from onboarding to closure, all under one trusted platform.



## Ivanta Property Advantages

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- ✓ Tier **2-3 focused** platform
- ✓ **Zero-cost** model for builders
- ✓ Integrated finance ecosystem via **IVanta** easy loans
- ✓ Authentic & verified **listings**
- ✓ **Future-ready** property marketplace
- ✓ Designed for hyperlocal **accuracy & trust**



# Ivanta Ventures

## The Integrated Advantage

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### The Combined Strength

Through Ivanta Property + IVanta easy loans, Ivanta Ventures offers :

- ✔ Property exploration
- ✔ Loan solutions
- ✔ End-to-end customer support

A one-stop ecosystem built for emerging India's real estate & financial needs.



# IVANTA Easy Loans

Your Financial Partner

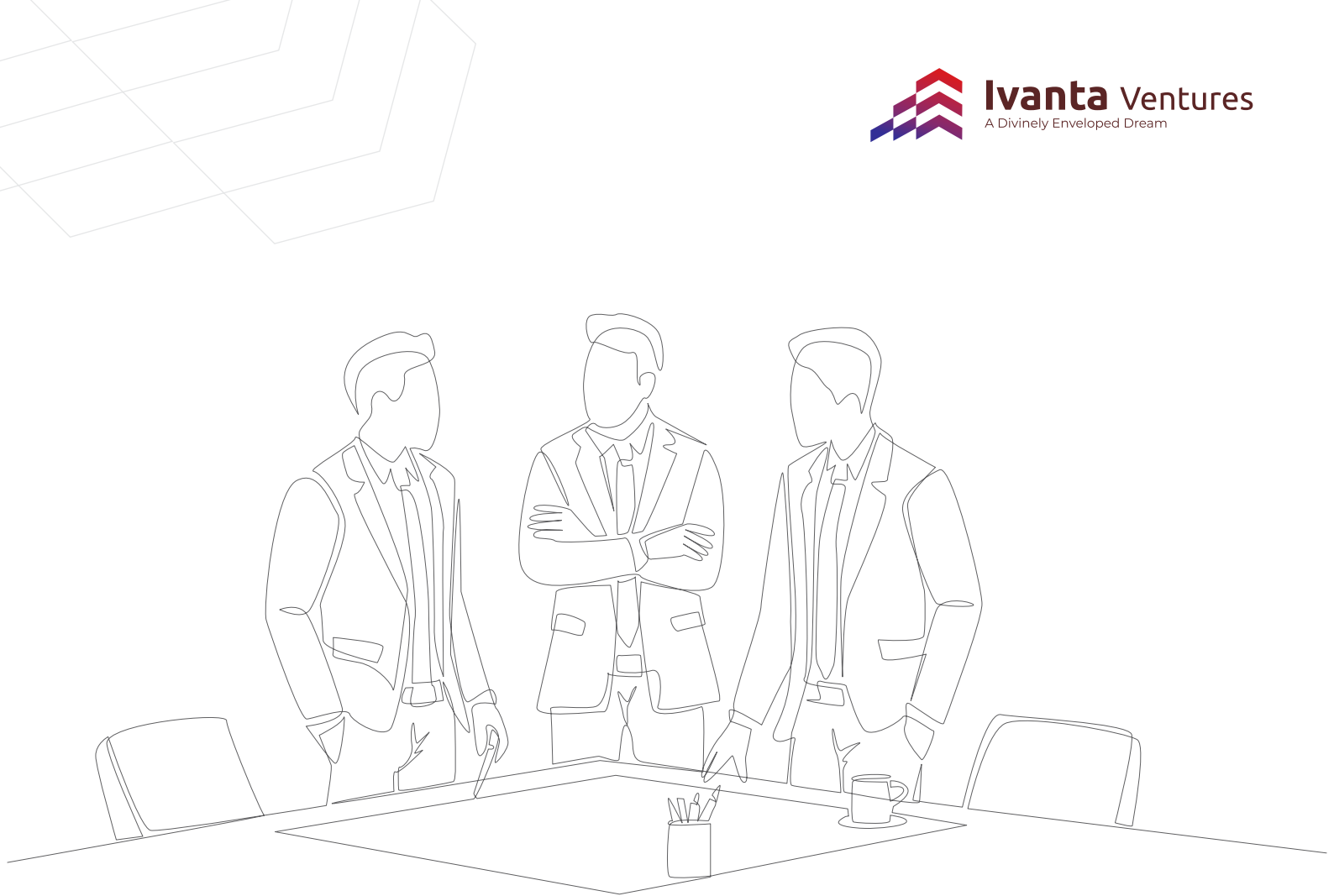
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Complete Lending Solutions  
with **Home & Mortgage Loans**  
as the Core Strength

Ivanta Easy Loans • Ivanta Property



**Ivanta Ventures**  
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# Company Overview

## Ivanta easy loans



Ivanta easy loans, under Ivanta Ventures, offers customers a seamless borrowing experience by connecting them to leading banks, NBFCs, and HFCs.

### We specialize in :

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- Home Loans (Primary Focus)
- Mortgage Loans / Loan Against Property (LAP)
- Secured & Unsecured Loan Solutions across categories



### Our Goal

To deliver the right loan, at the best rate, with a smooth **start-to-finish** experience.



# Our Services

## Ivanta Easy Loans

### Core Offerings / Additional Loans



#### Home Loans

- » From accessible housing opportunities to high-end property financing solutions.



#### Loan Against Property (Mortgage Loans / LAP)

- » Unlocking value from residential and commercial assets.



#### Balance Transfer + Top-Up

- » Lower your EMI burden or unlock additional capital on existing loans.



#### Business Loans

- » Funding to grow and expand your business.



#### Personal Loans

- » Quick finance for your personal needs.



#### Commercial Property Loans

- » Loans for buying or refinancing commercial properties.



#### Vehicle Loans

- » Easy financing for personal and commercial vehicles.



#### Machinery Loans / Solar Loans

- » Finance for machinery upgrades and solar projects.

A single-window solution for all lending requirements.

## Our Services

### Ivanta Easy Loans

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- ✔ **Customer needs & profile assessment**  
Understanding customer requirements and financial profile.
- ✔ **Right product & lender selection**  
Matching the best product with the right lender.
- ✔ **Complete documentation support**  
Assistance with accurate and timely documentation.
- ✔ **Sanction process coordination**  
Coordinating with lenders for quick approval.
- ✔ **Smooth disbursement & customer closure**  
Ensuring timely disbursement and seamless closure.





## Lender Network Ivanta Easy Loans

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We are associated with leading



**Banks** (Public & Private)



**NBFCs**



**Housing Finance Companies**

### Lenders value

1

Quality customer sourcing

3

Strong conversion ratios

2

Clean, complete documentation

4

Professional handling & communication



# Why Choose Ivanta Easy Loans

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## Expertise in Home & Mortgage Loans

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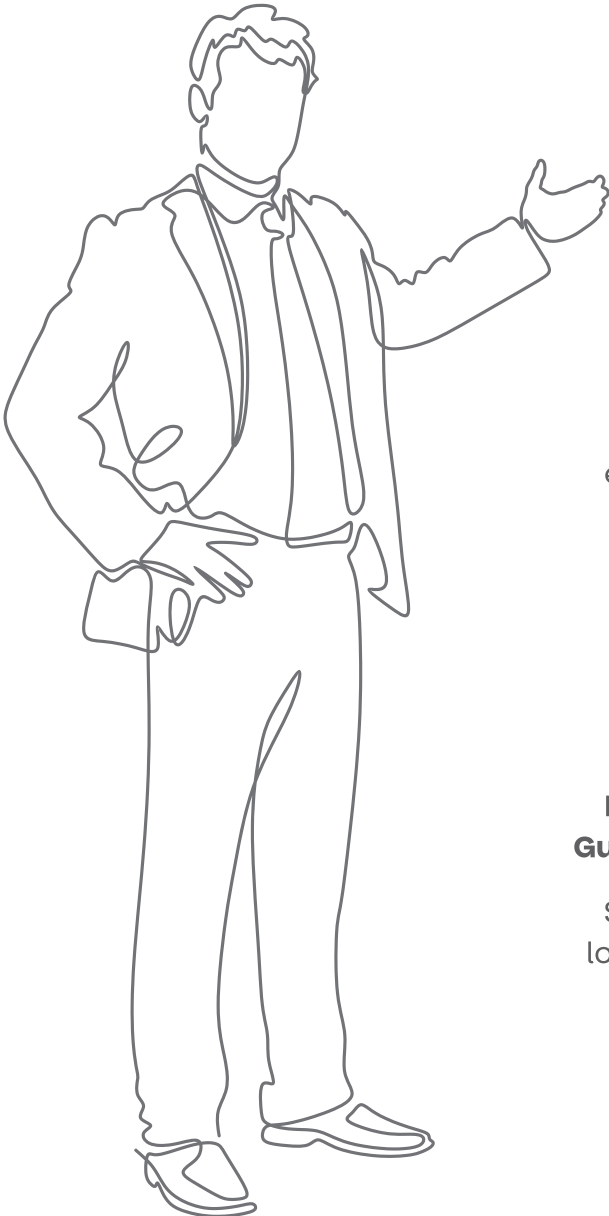
Proven knowledge and strong lending expertise.



## Leadership with 15+ years experience

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Experienced leadership driving trusted solutions.



## Clean documentation & high approval rate

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Accurate documentation ensuring faster approvals.



## Transparent operations

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Clear processes with complete transparency.



## Deep presence in Tier 2-3 Gujarat | Saurashtra markets

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Strong regional reach and local market understanding.

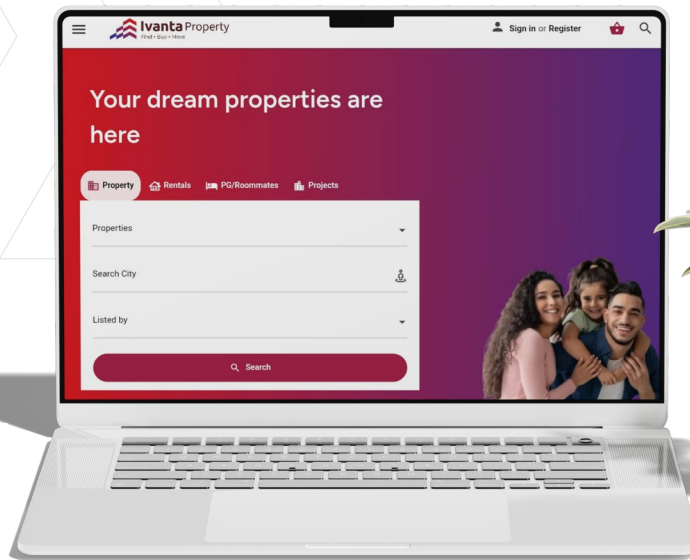


## II loan types under one umbrella

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Complete loan solutions from a single platform.





## Finding Properties? It's this way .

Not sure where  
to begin?

02

01

Dreaming of  
a new home?

03

You're on the  
right path... !!!

Explore verified homes,  
rentals, PGs, and projects -  
all in one place, with Ivanta  
Easy loan solutions to help  
you move faster.



## Founder & CEO – Ivanta Ventures

### Dixit Bhatt

Founder & CEO – Ivanta Ventures  
(Heading IVanta easy loans & Ivanta Property)

Dixit Bhatt is a seasoned housing finance professional with **15+ years of deep industry experience**. He has led regional operations across Gujarat and managed loan portfolios exceeding **₹300 Cr** in the Home Loan and Mortgage Lending sector.



#### His expertise includes :

- › Home Loans & Mortgage Loans (LAP)
- › Credit underwriting & risk assessment
- › Building strong DSA ecosystems in Tier 2–3 cities
- › Ground-level market understanding & strategy
- › Customer-centric, transparent operations

With the vision to simplify **lending + real** estate ecosystem, Dixit founded **Ivanta Ventures** as a platform built on trust, transparency, and performance.



# Ivanta Ventures

A Divinely Enveloped Dream



Real Estate | Finance | Growth



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